







# INDIAN INSTITUTE OF MANAGEMENT INDORE'S CENTRE OF EXCELLENCE

## **ANVESHAN**







## | Director's Message

At IIM Indore, our commitment to nation-building drives every initiative we undertake. As a premier institution shaping future leaders, we believe in creating impactful solutions to address the challenges facing our society today.

Guided by the philosophy of integrating excellence in academics with service to the nation, we are proud to introduce ANVESHAN, the Centre of Excellence (CoE) for Waste Management and WASH (Water, Sanitation, and Hygiene).

Born from our vision to empower communities and transform urban landscapes, ANVESHAN embodies IIM Indore's dedication to sustainability and innovation. Established with a grant of Rs. 19.95 Crores from the Ministry of Housing and Urban Affairs, Government of India, this pioneering initiative seeks to bridge the gap between academic research and real-world impact.

Through cutting-edge knowledge, hands-on training, and practical frameworks, ANVESHAN is committed to empowering municipalities, local governments, and communities with the tools and insights needed to create cleaner environments, improve public health, and adopt sustainable waste management practices.

Our mission at ANVESHAN goes beyond solutions—it's about creating a movement. We aim to become a catalyst for systemic change, where waste management evolves from being a mere operational necessity to a cornerstone of India's urban development and well-being.

By leveraging innovative research, strategic partnerships, and actionable solutions, ANVESHAN is poised to contribute significantly to building a sustainable and inclusive future for the nation.

At IIM Indore, we envision a brighter, cleaner, and more sustainable India. ANVESHAN is a testament to our dedication to making that vision a reality. Join us in our journey to transform challenges into opportunities, ensuring that our commitment to the nation remains as strong as ever.

Prof. Himanshu Rai Director, IIM Indore

## Who We Are

The Centre of Excellence (CoE) for Waste Management and WASH (Water, Sanitation & Hygiene) – ANVESHAN – was inaugurated on July 11, 2023, by IIM Indore's Director, Prof. Himanshu Rai. This initiative marks a transformative step in advancing waste management and sanitation practices in India. Established with a grant from the Ministry of Housing and Urban Affairs (MoHUA), ANVESHAN focuses on capacity building, offering specialized training to mayors, counselors, and policymakers in waste management and WASH practices.

The MoU for ANVESHAN was signed on September 29, 2022, in New Delhi by Prof. Himanshu Rai and Ms. Roopa Mishra, Joint Secretary of MoHUA. The Honorable Minister Shri Hardeep Singh Puri unveiled the Centre during the Swachh Shehar Samvad and Tech Exhibition in New Delhi, with Mr. Manoj Joshi, Secretary of MoHUA, present at the occasion.

The centre aims to design and implement training and development programme/ refresher courses for senior officials working at national, state, and urban local bodies and the political leadership at the city level to manage sanitation and waste management initiatives across Urban India. ANVESHAN also aims to serve as a bridge between municipal corporations and local bodies on the one side and business and service organizations on the other.

The CoE facility at IIM Indore is a state-of-the-art complex that promotes collaboration, innovation, and advanced learning experiences, featuring modern studios equipped with cutting-edge tools.





Inauguration of the ANVESHAN's First Cohor

## **Objectives**

Capacity Building Programmes for Mayors, Administrators, ward councilors, and citizens in urban sanitation and waste management.





Repository of best practices in functional urban sanitation and waste management areas.

Student competitions (Case Studies, Hackathons) to encourage youth engagement in WASH.





Incubator Cell with IIT Indore to promote entrepreneurship and commercialize WASH innovations.

Facilitate and conduct collaborative research practices in WASH.





Creation and management of E-learning material.

Full-time and part-time world-class academic programmes for ULBs.





Ecosystem strengthening by involving managerial capacity building in strategic thinking, change management, and service delivery for municipal corporations under the National Capacity Building Framework for Garbage-Free Cities.

## What We Do

ANVESHAN, the Centre of Excellence (CoE) at IIM Indore, envisions becoming a hub for leadership and administrative training under the ambit of Swachh Bharat Mission (SBM) 2.0. The centre aspires to offer specialized full-time and part-time programmes focusing on public policy, urban governance, and change management, catering to administrators, managerial and executive cadres, as well as front-line employees of corporations and local bodies. The centre seeks to act as a bridge connecting municipal corporations, local bodies, businesses, and service organizations, with a focus on addressing key challenges in waste management and WASH (Water, Sanitation, and Hygiene). Through a holistic approach encompassing training, research, and behavioral change initiatives, ANVESHAN strives to contribute meaningfully to enhancing cleanliness, waste management, and hygiene standards across India.



TO Q O V

ANVESHAN Studios (Synchronous and Asynchronous)

**ANVESHAN Complex** 



First Batch of Customized Management Development Programme for ANVESHAN

Core areas of focus include Capacity Building Programmes for senior urban officials across India, aimed at enhancing their capabilities in managing urban challenges for a sustainable environment. ANVESHAN has also developed a best practices repository in partnership with international experts, offering toolkits, compendiums, and guidelines to bridge knowledge gaps in sanitation and waste management. Additionally, its state-of-the-art facility, equipped with advanced studios, facilitates high-quality educational programmes and online learning, ensuring robust and accessible training for urban leaders across the country.



Session by Director, Prof. Himanshu Rai, IIM Indore



Winners Felicitated by Director, Prof. Himanshu Rai, in Trash to Treasure Competition

## **All About ANVESHAN**



#### **ADVANCEMENT**

Committed to pushing boundaries and discovering innovative solutions for a cleaner and more sustainable world.



#### SUSTAINABILITY

Prioritizing sustainable practices at the core of all initiatives to create a better future for the planet.



#### NOVELTY

Thinking outside the box, embracing creativity to propose pioneering ideas that address complex challenges.



#### HOLISTIC

Embracing a comprehensive approach to sanitation and waste management, supporting start-ups focused on achieving a cleaner India.



#### **VERSATILITY**

Adaptable across diverse sectors and contexts, equipped to tackle global challenges in urban transformation.



#### **ACCOUNTABILITY**

Practicing ownership, integrity, and transparency by doing what is morally and ethically right.



#### **EXCELLENCE**

Dedicated to excellence in every endeavour, from research and training to partnerships, ensuring the highest standards.



#### NURTURING

Fostering a collaborative and inclusive environment where every voice is valued, promoting a culture of support and growth.

This structured approach guides ANVESHAN's mission in contributing to a cleaner, healthier India.







Field visit to Indore Municipal Corporation (IMC)

Briefing to participants during IMC field visit

We also actively collaborate with international partners to enhance the quality and reach of our research and publications. Our objective in strengthening these global partnerships is to bring diverse perspectives, advanced methodologies, and innovative solutions to the critical issues of urban waste management, sustainability, and environmental conservation.



By engaging with leading experts, academic institutions, and industry leaders from across the world, we aim to create a platform for knowledge exchange and cross-border collaboration. We aim to publish high-quality research papers, reports, and case studies that are widely recognized and cited in the global academic and policy-making community. This contributes to our larger mission of influencing policy changes, shaping the future of waste management strategies, and promoting a culture of sustainability at both national and international levels.



International Conference on Garbage-Free Cities

## **Testimonials**



#### Jigme Wangchuk Bhutia (State Mission Director, SBM(U), Govt. of Sikkim)

I came to IIM Indore's Centre of Excellence, ANVESHAN, with high expectations, and my expectations have far been exceeded. This programme not only allowed us to observe the best practices from some of the star ULBs, but it also provided us with the opportunity to interact with the people leading these ULBs. It has been an amazing experience, and I would like to thank MoHUA and IIM Indore for organizing this wonderful programme.



#### Dr. Shakuntala Shrivastava (Chief Medical Officer, New Delhi)

It was such a delight to be a part of the Capacity Building Programme at IIM Indore's Centre of Excellence, ANVESHAN. I belong to the New Delhi Municipal Corporation (NDMC), a high-performing city that is water-plus certified and garbage-free, with a 5-star rating. As learning is an ongoing process, I was eagerly anticipating the establishment of the Centre of Excellence at IIM Indore, a joint venture with MoHUA. Once I came here and shared knowledge, I became confident that this Centre will become a treasure trove of knowledge, experience, and expertise.



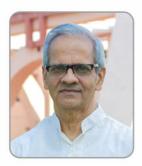
#### **Ghanshyam Meena** (Municipal Commissioner, Firozabad)

IIM Indore's Centre of Excellence, ANVESHAN, provides excellent training. The Urban Waste Management programme introduced us to many new and valuable concepts. We participated in well-designed sessions on Waste Management, Waste-to-Energy Conversion, Waste Segregation, and Waste Water Management, all of which significantly contributed to our upskilling in the Urban Development Department. Sessions by foreign dignitaries and case studies of ULBs excelling in various sectors added depth and made the curriculum truly comprehensive. The design and framework of the programme are outstanding. I particularly appreciate the inclusion of case studies on national success stories and global innovative practices. The institution's warmth and friendliness also stand out, with everyone being approachable and highly supportive. I am confident that ANVESHAN at IIM Indore will emerge as a leading think tank for urban planning and management, driving transformative change across the nation.

## Meet The Team



Prof. Himanshu Rai
Director
IIM Indore



Prof. Ganesh Kumar Nidugala
Economics Area
IIM Indore



**Prof. D.L. Sunder** Strategic Management Area IIM Indore



Prof. Shruti Tewari

HSS Area

IIM Indore



Prof. Subin Sudhir Marketing Area IIM Indore



Prof. Amit Kumar Vatsa
OM & QT Area
IIM Indore



Prof. Nishit Kumar Sinha
OB & HRM Area
IIM Indore

## International Collaborations

ANVESHAN's global partnerships signify a progressive step toward creating a sustainable future through advanced waste management solutions. By joining hands with esteemed institutions like the University of Denver, Rutgers University, the University of Glasgow, the University of Liverpool, and Bocconi University, ANVESHAN taps into a wealth of international knowledge, research, and technological expertise. This cross-border synergy ultimately aims to inspire scalable solutions that can be adapted globally, turning waste into wealth while strengthening environmental stewardship.



Bocconi University in Milan (Italy)



University of Glasgow in Scotland (UK)



University of Denver (USA)



Rutgers University in New Jersey (USA)



University of Liverpool (UK)





## ANVESHAN, Centre of Excellence

## INDIAN INSTITUTE OF MANAGEMENT INDORE

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